

BA (Hons) in Film

Programme Handbook





Welcome / Céad Mile Fáilte

Welcome to Dublin Business School (DBS) where we will help you realise your ambition. We have an international reputation for high quality teaching and learning and our intention is to do everything we can do to support you during your time with us.

DBS is Ireland's largest independently owned, third level institution. We have five campuses in Dublin's city centre and nationalities from over 50 countries participate in a bustling and thriving student life.

We offer programmes across a range of disciplines from business to data science and business analytics, marketing to psychology and psychotherapy, from accounting and finance through law, arts and creative media. We are committed to enabling strong academic outcomes through employer-led programmes and delivering an outstanding student experience.

The information contained in this handbook is crucial to your learning. It provides important information on your programme, your assessments and the key individuals you will meet. For these reasons, we want you to constantly read and refer to this handbook, and use it as a key information source during your time with us.

We are dedicated to ensuring that you have a rewarding and fulfilling experience while studying at DBS and through your programme of study, you begin to realise your ambitions and your career goals.

Good luck on your journey!

Kerry

Dr Kerry McCall Magan

Head of Academic Programmes





A New Home and a Sense of Community

I hope you will feel at home here in Dublin Business School. I also hope that your experience at the DBS Arts, Languages & Study Abroad Department will contribute to your academic, personal and professional development.

Dublin Business School is Ireland's largest private third level institution with more than 9,000 registered students in a diverse range of Business, Law and Arts courses at undergraduate and post-graduate level.

We, as a team, believe that your academic pursuits will contribute to us becoming a better institution through the active involvement of faculty, staff, students, employers and alumni in the life of the college. DBS encourages you to collaborate with faculty and staff on research, creative and academic projects, and to share the results of your work with a wider community of scholars.

This handbook will give you all the academic information you require for your course here in the Dublin Business School. If there is anything you would like us to clarify, do please let us know.

Finally, on behalf of our lecturers, administrators and management team at DBS, all the teaching staff and myself, we all wish you an excellent and rewarding time with us.

Michael Kielty

Michael Kielty Head of Department – Arts, Languages & Study Abroad

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Section 1 Programme Information

The BA (Hons) in Film programme is a three-year programme that has been designed to enable you to understand the study of film as an ongoing exploration of an extraordinarily diverse set of related audiovisual practices. The programme is made up of three interlocking elements, the critical, the practical, and the developmental.

The Critical

You have the opportunity to develop an ongoing and deepening relationship with the critical, theoretical, historical, technological and other relevant debates that take Film as their starting point.

The Practical

You will undertake a wide range of practical activities including digital filmmaking, editing and postproduction, sound, lighting, digital photography, scriptwriting, and organising film festivals, exhibitions and installations.

The Developmental

The BA (Hons) in Film also helps you develop a very wide range of transferable skills that prepare you for life after graduation.

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1.1 Programme Administration

If you have any questions or concerns about any aspect of your course, or a problem relating to any aspect of your time here at DBS you should contact your Course Director or Programme Coordinator. If they cannot tackle the question or problem themselves, they can help you identify the person who can and they will refer you on to them. Below is short description of the people you will meet on your programme:

• Head of Department

The Head of Department has responsibility for ensuring academic quality and standards for learners (particularly in the areas of teaching, learning and assessment). They are the academic lead in the discipline area and are a key contact point for programme team liaison and co-operation. They work to ensure programmes contain high quality teaching and learning and are committed to enabling strong employer-aligned, academic outcomes.

• Programme Coordinator

Programme Coordinators provide administrative support on programmes and ensure all learners are provided with full details of their programme of study. They are the first point of contact for learners on a range of issues such as programme queries, deferrals, personal mitigating circumstances (PMCs) that may affect their learning.

• Lecturer

The Module Leader is the Lecturer responsible for the module. Their primary function is to lecture and assess learners on subjects or modules according to the programme document. Their duties and responsibilities relate to teaching, assessment and completion of the module. Module leaders work hard to ensure a high quality teaching and learning experience for all students.

1.2 Main Points of Contact for the programme

Laura Mulqueen School of Arts Undergraduate & Postgraduate Programme Coordinator



Extension: 602 Email: laura.mulqueen@dbs.ie

Michael Kielty Head of Department- Arts, Language and Study Abroad Programmes



Extension: 605 Email: michael.kielty@dbs.ie



1.3 Programme Team

Your lecturer will outline their appointment hours to you on their Moodle page. You can send an email to them by using the following format: <u>firstname.familyname@dbs.ie</u>.





Extension: 554





Email: claire.dix@dbs.ie



Conor Murphy Email: conor.murphy@dbs.ie Extension: 707



Dr. Piotr Sadowski Email: piotr.sadowski@dbs.ie Extension: 608







Email: kenny.leigh@dbs.ie



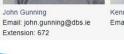
Matthew Nolan Email: matthew.nolan@dbs.ie Extension: 606



Susan Sweeney Email: susan.sweeney@dbs.ie Extension: 517







Kenny Leigh



A6FM100_T - Digital Photography	Kenny Leigh
A6FM102_T - Introduction to Digital Filmmaking	Kenny Leigh
A6FM104_T - Hollywood Cinema	Barnaby Taylor
A6FM106_T - European and World Cinemas	Barnaby Taylor
A6FM108_T - Film Studies Today	Matthew Nolan
A7FM100_T - Style Stardom and Performance	Barnaby Taylor
A7FM102_T - New Waves in European and World Cinema	John Gunning
A7FM104_T - Scriptwriting Production and Development	Claire Dix
A7FM106_T - Film Craft	Matthew Nolan
A7FM108_T - Documentary and Non-Fiction Film and Television	Conor Murphy
A8FM102_T - Cultures and Contexts	Piotr Sidowski
A8FM104_T - Film in the Digital Age	Conor Murphy
A8FM106_T - Film Theory and Criticism	Matthew Nolan
A8FM108_T - Contemporary Cinemas	John Gunning
A6LL100_T - Learning to Learn	Keelin Lee
A6LL102_T - Communication for Success	Piotr Sidowski
A7LL100_T - Employability Skills	Barnaby Taylor
A7LL102_T - Innovation and Entrepreneurship	Barnaby Taylor
A8LL100_T - Employability in Action	Conor Murphy
A8LL102_T - Lifelong Learning	Barnaby Taylor

There are also other valuable points of contact and support in DBS such as <u>Student Services</u>, the Student Engagement and Success Unit, <u>Student Welfare and Support</u>, <u>IT Helpdesk</u> and the award winning <u>DBS Library</u>. Your DBS Handbook and the <u>DBS website</u> will contain more information on these and other great DBS services and supports.



Section 2 Programme Details

2.1 Aims of the Programme

The aims of the BA (Hons) Film programme are:

1. To demonstrate that the study of film is an on-going exploration of an extraordinarily diverse set of related and developing practices.

2. To allow learners to move from textual meaning to cultural identity, via the relevant theoretical, critical, historical, political, economic, technological, and other allied debates.

3. To provide a framework for self and further reflection in relation to learning and personal development.

4. To allow learners to develop key transferable skills such as self-direction, teamwork, time and project management, networking, entrepreneurship, diplomacy, tact and negotiation.

5. To expose learners to a wide range of industry-facing and workplace-aware audiovisual production, post-production and other allied practical and academic practices.

6. To prepare learners for advanced study and/or the workplace.

2.2 Programme Learning Outcomes

On successful completion of this programme graduates will be able to;

PLO1

Critically engage with a range of key writings and methodologies in the history of Film Studies and the demonstration of a detailed knowledge of major debates within and around this history.

PLO2

Apply a wide range of appropriate theoretical and technical vocabulary and terminology relevant to the study of film as a medium, establishing connections and outlining related divergences between and within aesthetic practices, oppositional forms and established norms.

PLO3

Demonstrate understanding of critical thinking, theoretical perspectives, self-directed learning, coordinating research activities, synthesising arguments, utilising material from a variety of sources and establishing connections between ideas.

PLO4

Identify, evaluate and employ strategies for the development and communication of imaginative and creative ideas, assembling projects and portfolios that showcase their particular development of skills.



PLO5

Work independently and collaboratively, meeting deadlines, managing workloads, and demonstrating sound technical proficiency in the manipulation of materials and the use of appropriate technology.

PLO6

Reflect on their learning experience and draw upon this experience through the future effective use of and appropriate response to feedback, consultation, collaboration, guidance and review.

PLO7

Demonstrate evidence of self-improvement, having developed such skills as oral communication, diplomacy, debating, consideration of other opinions, tact, networking, and the use of appropriate language and tone in social and professional situations.

2.3 Programme Structure

Course Content

The BA (Hons) in Film programme has the following content.

Year 1	Year 2	Year 3
Core Modules	Core Modules	Core Modules
Hollywood Cinema	Style, Stardom and Performance	Final Year Projects
European and World Cinemas	New Waves in European and World Cinema	Film in the Digital Age
Communications for Personal Success	Scriptwriting, Production and	Film Theory and Criticism
Learning to Learn	Development	Cultures and Contexts
Film Studies Today	Film Craft	Contemporary Cinemas
Digital Photography	Documentary and Non-Fiction Film and Television	Employability in Action Lifelong Learning
Introduction to Digital Filmmaking	Employability Skills	Enclosing Economics
	Innovation	



You goal is to achieve **180 credits** and to achieve the best award classification possible or 60 ECTS per year.

Stage/Level	Module Code	Module Title	Credits	% Award Weighting			
	A6FM100_T - Digit	al Photography	10				
	A6FM108_T - Film	Studies Today	10				
		duction to Digital Filmmaking	10				
Stage 1	A6FM104_T - Holly		10	Ness			
Level 6 (QQI)	A6FM106_T - Euro	pean and World Cinemas	10	None			
	A6LL100_T - Learn	ing to Learn	5				
	A6LL102_T - Comn	nunication for Success	5				
	TOTAL CREDITS LE	VEL 6	60				
	A7LL100_T - Emp	loyability Skills	5				
	A7LL102_T - Inno	ovation and Entrepreneurship	5				
	A7FM100_T - Style	Stardom and Performance	10				
Stage 2	A7FM102_T - New	Waves in European and World Cinema	10	20%			
Level 7 (QQI)	A7FM104_T - Scrip	twriting Production and Development	10	- 20%			
	A7FM106_T - Film	Craft	10				
	A7FM108_T - Docu	mentary and Non-Fiction Film and Television	10				
	TOTAL CREDITS LE	VEL 7	60				
	A8LL100_T - Emplo	yability in Action	5				
	A8LL102_T - Lifelo	ng Learning	5				
	A8FM102_T - Cultu	ires and Contexts	10				
Stage 3 Level 8 (QQI)	A8FM104_T - Film	in the Digital Age	10	- 80%			
	A8FM106_T - Film	Theory and Criticism	10	60%			
	A8FM108_T - Cont	emporary Cinemas	10				
	A8RS104_T – Final	Year Project	10				
	TOTAL CREDITS LE	VEL 8	60				
	OVERALL TOTAL C	REDITS	180	100%			



Section 3 Assessment

3.1 Introduction to Assessment

The purpose of assessment is to ensure that you achieve the learning outcomes of each module. Learning outcomes are statements that specify what you will know or be able to do as a result of a learning activity. Assessment types will include:

- academic exercises
- issue summaries,
- literature reviews
- journals
- essays
- critical journals
- case studies
- site reports
- reviews
- group projects
- presentations
- organising exhibitions and festivals

You will also get the chance to produce a wide range of digital content including short films, documentaries, experimental films, music videos, information films and installations

It is important that you familiarise yourself with the format and number of assessments, assessment weighting, and due dates. These are published in the Module Guide which is available on <u>Moodle</u>. An Assessment Brief is also published for each individual piece of continuous assessment. This will give details on the format, weighting and due date, as well as set out what task you are required to complete in the assignment. It also gives the marking scheme for each assignment, and you should use this to guide your completion of the assignment.

All assessments are marked and graded by your lecturer, and are reviewed by an internal moderator and an external examiner. This is to ensure fairness, consistency of marking and the correct standard across all assessment. Results are always provisional until they are approved by the External Examiner and are processed through the programme Exam Board. The purpose of an Exam Board is to formally ratify results and determine award classification (for more information please refer to the <u>Quality Assurance Handbook</u>).

The assessment schedule is below and Moodle syncs with the Student Dashboard to provide a calendar of deadlines. The schedule lists the due dates for all your assessments due over the academic year. The schedule ensures that the workload is balanced across the academic year. Any extension requests need to be considered in light of this schedule, as changes might risk clashing deadlines, so it is very important to be aware of the potential impact of changes to assessment



dates. The exam timetable is published on the <u>exam page</u> in the DBS current student area and is usually available about four weeks in advance of the exam period.

Your goal is to achieve the highest mark possible in your assessment. In order to do this, it is expected that learners:

- Complete ALL assessment components.
- Submit all assessment on time as indicated on the assessment specification.
- Complete all parts of each assessment.
- NEVER copy/plagiarise or submit content that is not yours by ensuring that you apply the correct referencing standard. DBS uses the Harvard Referencing style. A guide to this can be found <u>here</u>.
- Always ask your lecturer if you are not sure about any requirements, not your fellow students.
- Always complete the required number of questions in an exam.
- Practice writing out answers for end -of term exams by doing <u>previous papers</u>, in particular hand writing answers to ensure that your writing is legible.
- Always write/type your ID number on any assessment or exam script.
- If you require support for exams/assessment, ensure that you have completed the appropriate paperwork and submitted it to the <u>Disability Officer</u> well in advance of any assessment or exam dates

3.2 Assessment Schedule

Please see the individual Moodle pages for each module for the exact time, date and format required.

Year 1

Code	Name	ECTS	CA %	CA%	Туре	Week	Feedback	Exam %	Note
M1.1	Learning to Learn	5	100	60	Journal Entry	7	Individual personalised written feedback	0	
				40	Group Presentation	13	Individual personalised written feedback		
M1.2	Communication for	5	100	20	Individual Report	6	Individual personalised written feedback	0	
	Personal Success			40	Team Presentation	12	Formative written feedback per group and		
							individual summative feedback.		
				40	Group Report	16	Oral feedback per group		
M1.3	Hollywood Cinema	10	100	50	Topic Overview	10	Individual personalised written feedback	0	
				50	Module Dossier	25	Individual personalised written feedback		
M1.4	Film Studies Today	10	100	50	Issue Overview	13	Individual personalised written feedback	0	
				50	Written Exercise	25	Individual personalised written feedback		
M1.5	European and World	10	100	30	Report	8	Individual personalised written feedback	0	
	Cinemas			30	Presentation	17	Individual personalised verbal/written		
							feedback		
				40	Written Exercise	26	Individual personalised written feedback		
M1.6	Digital Photography	10	100	20	Issue Overview	5	Individual personalised written feedback	0	
				20	Compositional	13	Individual personalised written feedback		
					Demonstration				
				10	Photoshop exercise	15	Individual personalised written feedback		
				50	Themed portfolio	26	Individual personalised verbal/written		
							feedback		
M1.7	Introduction to Digital	10	100	15	Short Film Treatment	5	Individual personalised written feedback	0	
	Filmmaking			35	Short Film	13	Oral feedback per group		
				50	Production	24	Individual personalised written feedback		
					Short Film (Final Cut)				



Year 2

Code	Name	ECTS	CA %	CA	Туре	Week	Feedback	Exam %	Note
M2.1	Employability Skills	5	100	60	CV, Cover Letter & Social Media Profile	6	Individual written feedback through Moodle	0	
				40	Career Plan	10	Individual written feedback and clinics		
M2.2	Innovation	5	100	100	Individual business plan	13	Individual written feedback through Moodle	0	
M2.3	Style, Stardom and Performance	10	100	20 20 60	Report Analysis Exercise Self-directed Project	5 12 25	Individual written feedback through Moodle Individual written feedback through Moodle Individual written feedback through Moodle	0	Practical assessment option is available here
M2.4	New Waves in European and World Cinema	10	100	40 60	Digital Presentation Essay	11 23	Individual personalised verbal/written feedback Individual written feedback through Moodle	0	
M2.5	Film Craft	10	100	40 60	Essay (Digital) Case Study	12 24	Individual written feedback through Moodle Individual written feedback through Moodle	0	Practical assessment option is available here
M2.6	Scriptwriting, Production and Development	10	100	30 35 35	Short Film Script Pre-production and production Post production	14	Written feedback Written feedback with individual mark based on contribution Written feedback with individual mark based on contribution	0	
M2.7	Documentary and Non – Fiction Film and Television	10	100	50 50	Essay Artefact or Written Exercise	11 21	Individual written feedback through Moodle Individual written feedback through Moodle		

Year 3

Code	Name	ECTS	CA %	CA	Туре	Week	Feedback
M3.1	Employability in Action	5	100	50	E-Portfolio Entry 1 -	5	Personal feedback
				50	E-Portfolio Entry 2 -	11	Personal feedback
M3.2	Lifelong Learning	5	100	50	Poster presentation	20	Personal feedback
				50	Lifelong learning plan	23	Personal feedback
M3.3	Contemporary	10	100	50	Critical Overview	13	Individual written feedback through Moodle
	Cinemas			50	Festival Programme Exercise	25	Individual written feedback through Moodle
M3.4	Final Year Projects	10	100	100	Dissertation	27	Written feedback
				100	Digital media group project to	27	Written feedback with individual mark based on
					include production log and/or		contribution
					reflection piece		
					Individual digital media project to		
				100	include production log and/or		Written feedback
					reflection piece		
M3.5	Cultures and	10	100	50	Critical Study	13	Individual written feedback through Moodle
	Contexts			50	In-house Publication	25	Individual written feedback through Moodle
M3.6	Film Theory and	10	100	50	Case Study	12	Individual written feedback through Moodle
	Criticism			50	Case Study	22	Individual written feedback through Moodle
M3.7	Film in the Digital	10	100	25	Digital Film Review	7	Individual written feedback through Moodle
	Age			25	Technology Report	14	Individual written feedback through Moodle
	-			50	Digital Project	26	Individual written feedback through Moodle



3.3 Reassessment

Students will be reassessed by completion of the same assessment component.

3.4 General Submission Requirements

- 1. All relevant provisions of the Assessment Regulations (<u>QAH Part B Section 5</u>) must be complied with, in addition to the requirements set out in the Assessment Brief:
 - Students are <u>required</u> to refer to the assessment regulations in their <u>Student</u> <u>Handbooks</u> and in <u>Part B Section 5 of the *Quality Assurance Handbook*.</u>
- Assignments should be submitted through the appropriate link on the module Moodle page (unless explicitly excepted by the lecturer). Assignments not submitted through Moodle may not be graded.
- 3. Online assignments must be submitted **<u>no later</u> than the stated deadline**:
 - Late submissions (up to 14 days) will receive the Late Submission penalty (see <u>QAH Section B Part 5.4</u>);
 - After 14 days, late submissions will be awarded **0%**.
- 4. Extensions to assignment submission deadlines will be not be granted, other than in exceptional circumstances:
 - To apply for an extension please go to <u>https://students.dbs.ie/registrar-office/dbs-</u> <u>faq</u> and download the Assignment Extension Request Form, to complete and return, with supporting documentation, to your Programme Coordinator;
 - Ongoing exceptional circumstances can be considered for deferrals. To apply for a deferral, submit the completed *Personal Mitigating Circumstances Form*, with supporting documentation, to your Programme Coordinator
- 5. Students are required to retain a copy of each assignment submitted.
- 6. Dublin Business School penalises students who engage in Academic Impropriety (i.e. plagiarism, collusion, copying, essay mills, etc.):
 - Refer to the <u>QAH Part B Section 3.3</u> for further information on Academic Impropriety and the potential penalties;
 - Refer to the <u>Library</u> for information on correct referencing, and support classes.

3.5 Awarding Body and NFQ Level

This programme has been validated and approved by the Irish state agency, QQI (Quality and Qualifications Ireland), responsible for validating all third level programmes in Ireland. The programme is positioned at **Level 8** on the National Framework of Qualifications (NFQ), a framework for the development, recognition and award of qualifications in Ireland.



3.6 Useful links and tips

Door codes for Bow Lane and Balfe Street are available at Reception desks.

Once registered, a learner should use the calendar in their student email account for personalised timetables.

Timetables can be sync'd with mobile devices, see <u>https://www.dbs.ie/about-dbs/news-and-events/2018/05/17/dublin-business-school-moodle-app</u> for more information.

- . www.dbs.ie
- . https://elearning.dbs.ie/ (Moodle)
- . www.mydbs.ie (student email)
- . tts.dbs.ie for generic timetables
- . https://library.dbs.ie/
- . Lorls.dbs.ie (to access your reading list online)
- . esource.dbs.ie (repository of student and faculty research)
- . servicedesk.dbs.ie (to log support queries or issues
- . Moodle App available for download (Play Store and iTunes): https://elearning.dbs.ie/

If you have any problems with your timetable or require technical support, please log a ticket at servicedesk.dbs.ie.



Section 4 Academic Calendar

This is the academic calendar. It shows the term dates, as well as reading weeks, the Christmas break and the exam session, including the repeat exams.

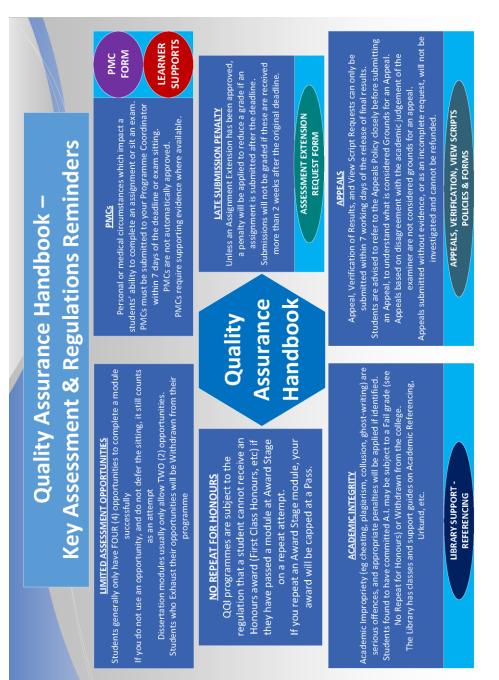
	Draft ACADEMIC CALEN	DAR 2019/20						
	Undergraduate Programmes							
WEEK COMMENCING		NOTES						
16 September 2019	Week 1 - Classes start on Wednesday 18th							
23 September 2019	Week 2							
30 September 2019	Week 3							
07 October 2019	Week 4							
14 October 2019	Week 5							
21 October 2019	Week 6							
28 October 2019	Reading week	Bank holiday - Reading Week Graduation on Thurs/Fri						
04 November 2019	Week 7							
11 November 2019	Week 8							
18 November 2019	Week 9							
25 November 2019	Week 10							
02 December 2019	Week 11							
09 December 2019	Week 12							
16 December 2019	classes finish on Tuesday 17th December							
23 December 2019	Christmas Break							
30 December 2019	Semesterised exams, where applicable. Commencing 2nd January 2020							
06 January 2020	Jerresteriet etallit, writer a	ppicarde. Commencing and sandary 2020						
13 January 2020	Week 13							
20 January 2020	Week 14							
27 January 2020	Week 15							
03 February 2020	Week 16							
10 February 2020	Week 17							
17 February 2020	Week 18							
24 February 2020	Read	ling Week						
02 March 2020	Week 19							
09 March 2020	Week 20							
16 March 2020	Week 21	17th Bank Holiday						
23 March 2020	Week 22							
30 March 2020	Week 23							
06 April 2020	Week 24	Good Friday						
13 April 2020	Reading Week							
20 April 2020	Exams							
27 April 2020								
04 May 2020	Saturday 18th	April until 8th May						



Section 5 Quality Assurance Handbook

All programmes delivered by DBS are delivered within a robust and established quality assurance infrastructure encapsulated by a *Quality Assurance Handbook*. This is available on the DBS website: <u>https://students.dbs.ie/registrar-office/qah</u>.

5.1 Key Assessment Regulations





Section 6 Conclusion

We hope you have found the programme handbook helpful. If you have any queries, please contact your Course Director or Programme Coordinator. Their contact details can be found in Section 1 of this handbook.

Enjoy your time at DBS!