

Higher Diploma in Science in Aviation Finance

Level 8, 60 ECTS

Programme Handbook



Foreword

Welcome to DBS where we will help you realise your ambition. We have an international reputation for delivering a high-quality student experience and our intention is to do everything we can do to support you during your time with us.

Dublin Business School (DBS) is Ireland's largest independently owned, third level institution. Our campus is in Dublin's city centre and comprises four buildings where nationalities from over 95 countries participate in a bustling and thriving student life.

We offer programmes across a range of disciplines from business to data science, cybersecurity to artificial intelligence, marketing to psychology, accounting and finance through law, film and creative media. We are committed to enabling strong academic outcomes through employer-led programmes and continuing to deliver an out-standing student experience.

This year coming contains many significant challenges for higher education providers due to the COVID-19 pandemic. At DBS we will meet this challenge head-on and draw on our experience of delivering high-quality teaching and learning through hybrid and multi-modal learning. Our utmost priority is the protection of your health and safety and DBS actively commits to government guidelines and protocols in order to ensure this. We will also do everything we can to maximise the opportunities for you to be on campus as much as possible and this will mean that some of your learning will be on campus and some will be online. You will find the specific details in your online timetable as well as in your Module and Assessment Guides.

The information contained in this handbook is crucial to your learning. It provides important information on your programme, your assessments and the key individuals you will meet. For these reasons we want you to constantly read and refer to this handbook and use it as a key information source during your time with us.

We are dedicated to ensuring that you have a rewarding and fulfilling experience while studying at DBS and intend that, through your programme of study, you begin to realise your ambitions and your career goals.

Good luck on your journey!



Dr Kerry McCall Magan
Head of Academic Programmes



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Section 1 Programme Information

Welcome Message from Course Director

Welcome Hello and a very warm welcome to Dublin Business School. My name is Richard O'Callaghan, and I am the Course Director for your aviation programme.

You have made the right choice on deciding to study at Dublin Business School. We are Ireland's largest independent third-level intuition, offering a range of undergraduate, postgraduate, and professional programmes in Business, Arts and Law. Your choice to study aviation finance will enhance your personal, academic, and professional development.

DBS has built on a reputation of "Excellence through Learning" and we pride ourselves on our ability to design and deliver programmes which are academically rigorous and innovative whilst ensuring they meet the demands of an ever-changing global aviation community. All faculty members are experienced tutors who are specialists in their chosen field. As well as being highly qualified academically, they also bring a wealth of industry experience to the classroom. Our tutors are actively engaged in consultancy and research and this feeds directly into your learning experience.

I look after the undergraduate programmes which include the BA (Hons) in Accounting and Finance, and the postgraduate programmes, the MSc in Financial Analytics and the MSc in Financial Technology. I work closely with your Programme Coordinator Mary Fenlon and your lecturers. Some examples of areas that I can assist with include:

- Academic planning and choices
- Assignments and Examinations
- Decisions around stream choices.

Your student portal is also a one stop shop for accessing your email, timetables and more. I would like to note the DBS email assigned to you. It is important that you correspond with DBS staff using this email only. We will send a number of important communications to this email during your studies. This information and more, is available in your Student Handbook, which can be accessed via students.dbs.ie/academic operations

It is appreciated that new students each have particular needs. This handbook is designed to provide you with much of the information you will require in the first few weeks of your programme of study. It will aid your study immensely if you familiarise yourself with the contents of this handbook and keep it somewhere safe. It is to be used in conjunction with the Module and Assessment Guides that you will also receive via Moodle. We hope you enjoy your time with us here in DBS and look forward to helping you during your learning journey. I am here to help you with the academic side of your programme from now until you graduate, and beyond.

Please do not hesitate to contact me on richard.ocallaghan@dbs.ie if you have any questions. Best wishes to you all for a great year!

Richard

Acting Course Director for Accounting and Finance



1.1 Programme Administration

If you have any questions or concerns about any aspect of your course, or a problem relating to any aspect of your time here at DBS you should contact your Course Director or Programme Coordinator. If they cannot tackle the question or problem themselves, they can help you identify the person who can, and they will refer you on to them. Below is a short description of the people you will meet on your programme:

Course Director

The Course Director has responsibility for ensuring academic quality and standards for learners (particularly in the areas of teaching, learning and assessment). They are the academic lead in the discipline area and are a key contact point for programme team liaison and co-operation. They work to ensure programmes contain high quality teaching and learning and are committed to enabling strong employer-aligned, academic outcomes.

Programme Coordinators

Programme Coordinators provide administrative support on programmes and ensure all learners are provided with full details of their programme of study. They are the first point of contact for learners on a range of issues such as programme queries, deferrals, personal mitigating circumstances (PMCs) that may affect their learning.

Module Leader

The Module Leader is the Lecturer responsible for the module. Their primary function is to lecture and assess learners on subjects or modules according to the programme document. Their duties and responsibilities relate to teaching, assessment and completion of the module. Module leaders work hard to ensure a high-quality teaching and learning experience for all students.

1.2 Main Points of Contact for the programme

	Name	E-mail
Programme	Mary Fenlon	mary.fenlon@dbs.ie
Coordinator		
Course Director	Richard O'Callaghan	richard.ocallaghan@dbs.ie



1.3 Programme Team

In DBS, email addresses for lecturing staff are as follows: firstname.lastname@dbs.ie

This is an indicative list and is subject to change.

Module Name	Lecturer(s)
Aircraft Leasing Legal Frameworks	Richard O'Callaghan
Aircraft Leasing Taxation	Joy Mulkerrins Richard O'Callaghan
Aviation Finance and Financial Statement Analysis	Philip Hickey
Aircraft Economics and Life Cycle Management	Kunwar Madan Richard O'Callaghan
Aviation Financial Management	Philip Hickey
Digitisation and Innovation in the Aviation Industry	Kunwar Madan Kean Gilbert Paul Laird

There are also other valuable points of contact and support in DBS such as <u>Student Services</u>, the Student Engagement and Success Unit, <u>Student Welfare and Support</u>, <u>IT Helpdesk</u> and the award winning <u>DBS Library</u>. Your DBS Handbook and the <u>DBS website</u> will contain more information on these and other great DBS services and supports.

This year coming contains many significant challenges for higher education providers due to the COVID pandemic. At DBS we will meet this challenge head-on and draw on our experience of delivering high-quality teaching and learning through hybrid and multi-modal learning. Our utmost priority is the protection of your health and safety and DBS actively commits to government guidelines and protocols in order to ensure this. We will also do everything we can to maximise the opportunities for you to be on campus as much as possible and this will mean that some of your learning will be on campus and some will be online. You will find the specific details in your online timetable as well as in your Module and Assessment Guides.



Section 2 Programme Details

2.1 Programme aims and objectives

The Higher Diploma in Science in Aviation Finance aims to provide learners with the relevant knowledge, skills and competence to engage in professional work in the aircraft leasing and securitisation industry. It will also provide learners with the knowledge, skills and competence to operate in many areas of the finance or aviation industries.

This programme covers a wide range of Aviation Finance topics, whilst providing a focus on application and the regulation required in this area. The programme focuses on practical, applied skills in core areas such as data and financial analytics, aviation finance, regulations, operations, Aviation Leasing - Tax and Insurance. Its aim is to create a competence of core financial technologies and financial operations while also enhancing the practical technical skills of the learners.

Aviation Finance can incorporate many different areas and is an evolving area. Through the work of the Programme Team and in conjunction with the industry experts, Aviation Finance has been defined as a combination of financial systems, data management and technology including areas such as Project Management, Risk Management, Cyber Security, Law and Regulation, Information Technology, Aircraft Economics and Life Cycle Management and Aviation finance. The programme aims and learning outcomes have been designed to reflect these specific areas.

The programme incorporates a strong focus on so-called practical skills within modules to enhance learners' employability, and to equip them to integrate seamlessly into an organisation by developing skills such as leadership, self-management and teamwork that are essential in the Aviation Finance sector, which is a rapidly changing industry which requires motivated and flexible employees. The Applied Project module requires students to identify a problem or issue in the Aviation Finance domain and to apply problem-solving skills to research and analyse the issue and develop real-world solutions, and to critically reflect on this research process.

Guest Lectures from industry and the Aviation Finance sector will be invited to participate in each module. Approx. 2-3 hours will be devoted to domain experts in each module. Where appropriate industry visits will be organised.

Additionally, students will be invited to DBS Finance Society and its FinTech Society. Students will also be invited to attend the DBS "Fintech Breakfast Briefings" which occur regularly on campus, and various other Fintech meetups hosted in DBS e.g. Fintech Ireland Bridge with Fintech Atlanta.



The specific programme aims are to:

- **1.** Provide learners with a holistic overview of the frameworks governing aircraft leasing.
- **2.** Provide learners with an understanding of the aviation leasing taxation legislation and networks.
- **3.** Enable learners to source and analyse the financial and non-financial information relating to an airline performance.
- **4.** Develop learner's capacity to utilise the core valuation techniques used to evaluate and value aircraft leasing investments.
- **5.** Enable learners to analyse the macro and more specific variables determining the supply/demand of the aviation industry.
- **6.** Allow learners to apply critical management strategies through the various phase of an aircraft's life cycle.
- **7.** Enable learners to evaluate the sources of capital and the financing structures employed in aircraft leasing.
- **8.** Allow learners to identify, assess and manage credit, and other systematic, risk factors in aviation finance.
- **9.** Provide learners with an understanding of the evolving digitisation, and analytic value, of an aircraft's lifecycle data.
- **10.** Enable the learners to identify, develop and apply detailed analytical, creative, problem solving and research skills.
- **11.** Provide the learner with a comprehensive platform for career development, innovation and further study.

2.2 Programme learning outcomes

Upon successful completion of the programme, learners will be able to:

MIPLO1	Demonstrate a practical understanding of the legal frameworks governing aviation
	leasing.
MIPLO2	Appraise the key features of the taxation systems governing the operation of aviation
	leasing and aviation finance.
MIPLO3	Analyse financial and non-financial information to assess the performance of
	commercial airlines.
MIPLO4	Utilise various valuation techniques appraise value creating aircraft leasing
	investment decisions.
MIPLO5	Evaluate the macroeconomic and other factors driving supply/demand in the aviation
	industry.
MIPLO6	Apply aircraft lifecycle management strategies throughout the various phases of an
	aviation lease.



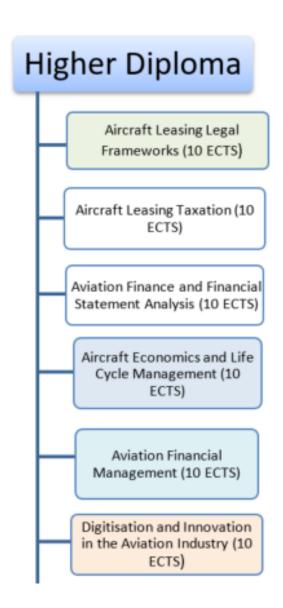
MIPLO7	Assess the sources of capital, standard approaches to aviation leasing, and the term
	structure of aviation financing.
MIPLO8	Analyse credit risk, and the management of and other systematic risk factors in the
	aviation industry.
MIPLO9	Evaluate the evolving digitisation of aircraft record management the impact of
	predictive analytics and blockchain technologies on the contemporary and future
	aviation industry.
MIPLO10	Display a range of personal and interpersonal skills, including the capacity for
	continuous learning, initiative taking, performing to deadlines, working in a team,
	communicating effectively.

Programme synopsis

Technological innovation applied to aviation finance has created a wave of disruptive activity that will change the shape of the global financial system over the next decade. This has created demand from graduates and employees for programmes specifically tailored to the skills required for an evolving financial environment. This is an interdisciplinary programme that focuses on finance, data analytics and computing for Aviation Finance. It is designed to appeal to graduates seeking to enhance their career prospects in Aviation Finance. This is a 1 year full-time, 1.5 year part-time programme with six taught modules each of 10 ECTS which combined, leading to a Higher Diploma in Science in Aviation Finance (Level 8, 60 ECTS).



2.3 Programme Structure





2.4 Teaching and Learning Strategy for a multi-modal environment

The teaching and learning (T&L) strategy refers to the teaching modes, approaches and activities that the lecturer will use to help you work toward achieving the learning outcomes for the module.

Examples of T&L modes include:

Mode	Description
In-class	Where the lecturer and all the students are in the class
Live Online	Where the lecturer and all of the students are online at the same time
Hybrid	Where some of the students are online and some are in the class and the lecturer
	is either in-class or online
Pre-Recorded	Where the lecturer pre-records a session
On Demand	Where the lecturer has prepared teaching content or activities and made it
	available to you online for you to engage with at your own convenience

Examples of T&L approaches include:

Approach	Description
Lecture	Where the lecturer presents or talks about concepts, ideas, topics or theories
Tutorial	Where the lecturer and students engage in a discussion
Workshop	Where the lecturer and students engage in activities either collectively or in
	groups
Lab Demonstrations	Where the lecturer or students demonstrate processes usually on a computer

Examples of T&L Activities include

Activity	Description
Case Study	Students review real-world examples of what they are learning about
Guest Speaker	A practitioner talks about real-world examples of what students are learning
	about
Group work	Students are divided into groups to work on a particular activity
Peer Review	Students review and comment on other students' work
Peer discussion	Students engage in a discussion about a topic which the lecturer observes and
	can contribute to
Quizzes	Students work through a series of short questions
Practical Exercises	Students carry out an individual task during the class
Peer Presentations	Students present either individually or as a group to their fellow students
Controlled Debate	Students are divided into groups and argue the merits of a specific stance on a
	topic usually determined by the lecturer
Reading	Students engage in a reading activity and either write or report back on what
	they have read
Watching Videos	Students analyse videos and have peer discussions on what they have seen
Peer Pairing	Students are split into pairs. Individually they carry out a task and then swap their
	work for the other student to review.
Role Play	Students act out a scenario from the real world for the whole group



Typically, a timetabled class will take place in one mode or another, for example through online, inclass, recorded or hybrid mode. Although the on-demand mode can be used on its own or with any of the other modes.

Usually, the lecturer will adopt the same approach for the length of each timetabled class, so your class will be a lecture or a tutorial or a workshop or a demonstration. However, the lecturer may mix approaches during a class. So, for example, the timetabled class may start with a lecture before moving into workshop and then finishing with a tutorial approach.

Lecturers can also draw on any of the activities above, and others not mentioned above, during a class whether it is online, hybrid or in-class. However, some activities and approaches are better suited to some modes.

You will find the specific details of which mode applies to which module in your online timetable as well as in your Module and Assessment Guides.

Should you have any queries, please do not hesitate to contact your Programme Coordinator or Module Leader.



Section 3 Assessment

3.1 Introduction to Assessment

The purpose of assessment is to ensure that you achieve the learning outcomes of each module. Learning outcomes are statements that specify what you will know or be able to do as a result of a learning activity. Assessment types will include practical, continual assessment, reports, group activities and exams.

It is important that you familiarise yourself with the format and number of assessments, assessment weighting, and due dates. These are published in the Module Guide which is available on Moodle. An Assessment Brief is also published for each individual piece of continuous assessment. This will give details on the format, weighting and due date, as well as set out what task you are required to complete in the assignment. It also gives the marking scheme for each assignment, and you should use this to guide your completion of the assignment.

All assessments are marked and graded by your lecturer and are reviewed by an internal moderator and an external examiner. This is to ensure fairness, consistency of marking and the correct standard across all assessment. Results are always provisional until they are approved by the External Examiner and are processed through the programme Exam Board. The purpose of an Exam Board is to formally ratify results and determine award classification (for more information please refer to the *Quality Assurance Handbook*).

The assessment schedule is below and Moodle syncs with the Student Dashboard to provide a calendar of deadlines. The schedule lists the due dates for all your assessments due over the academic year. The schedule ensures that the workload is balanced across the academic year. Any extension requests need to be considered in light of this schedule, as changes might risk clashing deadlines, so it is very important to be aware of the potential impact of changes to assessment dates. The exam timetable is published on the exam page in the DBS current student area and is usually available about four weeks in advance of the exam period.

Your goal is to achieve the highest mark possible in your assessment. In order to do this, it is expected that learners:

- Complete ALL assessment components.
- Submit all assessment on time as indicated on the assessment specification.
- Complete all parts of each assessment.
- NEVER copy/plagiarise or submit content that is not yours by ensuring that you apply the
 correct referencing standard. DBS uses the Harvard Referencing style. A guide to this can be
 found here.
- Always ask your lecturer if you are not sure about any requirements, not your fellow students.
- Always complete the required number of questions in an exam.



- Practice writing out answers for end -of term exams by doing <u>previous papers</u>, in particular hand writing answers to ensure that your writing is legible.
- Always write/type your ID number on any assessment or exam script.
- If you require support for exams/assessment, ensure that you have completed the appropriate paperwork and submitted it to the <u>Learner Supports Service</u> well in advance of any assessment or exam dates.

3.2 Assessment Brief

Assessment Schedule

The table below highlights the breakdown of formative and summative assessment for this programme.

Stage	Module	ECTS	Assessment					
Award	Aircraft Leasing Legal Frameworks	10	Individual Report: 50%					
	25822		Exam: 50%					
	Aircraft Leasing	10	Individual Report: 50%					
	Ταλατίστι		Group Report: 50%					
	Aviation Finance	10	Individual Report / Group Case Study and Presentation = 50%					
	Statement Analysis		Exam: 50%					
	Aircraft Economics and	10	Individual Report: 50 %					
	Life Cycle Management		Group Case Study and Presentation: 50%					
	Aviation Financial Management	10	Group Case Study and Presentation / Individual Report: 50%					
			Exam: 50%					
	Digitisation and Innovation in the	10	Individual Research Problem Statement: 20%					
	Aviation Industry		Capstone Project and Presentation: 80%					

All assessment in this programme conforms to the DBS assessment regulations informed by *QQI* Assessment and Standards, Revised 2013. Special regulations are defined on the course schedule. Where a learner is found to require additional learning supports, the Learner Support Coordinator Jane Buggle will identify appropriate support or an alternative assessment instrument. This will be



agreed with the Registrar's Office and will be in accordance with the DBS Assessment Regulations. Please refer to DBS Quality Assurance Handbook (QAH) for further details.

Assessment Submission points by Semester

Module	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Wk 7	Wk 8	Wk 9	Wk10	Wk11	Wk12	Wk 13	Wk 14	Exam
Aircraft															
Leasing Legal															
Frameworks															
Aircraft															
Leasing															
Taxation															
Aviation															
Finance and															
Financial															
Statement															
Analysis															
Semester 2															
	Wk	W4.40	VA/1-4	W4.42	Wk	Wk	Exam								
Semester 2 Module	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Wk 7	Wk 8	Wk 9	Wk10	Wk11	Wk12	Wk 13	Wk 14	Exam
										Wk10	Wk11	Wk12			Exam
Module										Wk10	Wk11	Wk12			Exam
Module Aircraft										Wk10	Wk11	Wk12			Exam
Module Aircraft Economics and										Wk10	Wk11	Wk12			Exam
Module Aircraft Economics and Life Cycle										Wk10	Wk11	Wk12			Exam
Module Aircraft Economics and Life Cycle Management										Wk10	Wk11	Wk12			Exam
Module Aircraft Economics and Life Cycle Management Aviation										Wk10	Wk11	Wk12			Exam
Module Aircraft Economics and Life Cycle Management Aviation Financial										Wk10	Wk11	Wk12			Exam
Module Aircraft Economics and Life Cycle Management Aviation Financial Management										Wk10	Wk11	Wk12			Exam
Module Aircraft Economics and Life Cycle Management Aviation Financial Management Digitisation										Wk10	Wk11	Wk12			Exam



3.3 Reassessment

Reassessment strategy detail is located in the module and assessment guides. It generally comprises a repeat assignment and/or project if that is the element, which the student has been unsuccessful and will ensure the learner reaches the Module learning outcomes.

3.4 General Submission Requirements

- 1. All relevant provisions of the Assessment Regulations (<u>QAH Part B Section 5</u>) must be complied with, in addition to the requirements set out in the Assessment Brief:
 - Students are <u>required</u> to refer to the assessment regulations in their <u>Student Handbooks</u> and in <u>Part B Section 5 of the Quality Assurance Handbook</u>.
- 2. Assignments should be submitted through the appropriate link on the module Moodle page (unless explicitly excepted by the lecturer). Assignments not submitted through Moodle may not be graded.
- 3. Online assignments must be submitted **no later** than the stated deadline:
 - Late submissions (up to 14 days) will receive the Late Submission penalty (see QAH Section B Part 5.4);
 - After 14 days, late submissions will be awarded **0%**.
- 4. Extensions to assignment submission deadlines will be not be granted, other than in exceptional circumstances:
 - To apply for an extension please go to https://students.dbs.ie/registrar-office/dbs-faq and download the https://students.dbs.ie/registrar-office/dbs-faq supporting documentation, to your Programme Coordinator;
 - Ongoing exceptional circumstances can be considered for deferrals. To apply for a
 deferral, submit the completed *Personal Mitigating Circumstances Form*, with
 supporting documentation, to your Programme Coordinator
- 5. Students are required to retain a copy of each assignment submitted.
- 6. Dublin Business School penalises students who engage in Academic Impropriety (i.e. plagiarism, collusion, copying, essay mills, etc.):
 - Refer to the <u>QAH Part B Section 3.3</u> for further information on Academic Impropriety and the potential penalties;
 - Refer to the <u>Library</u> for information on correct referencing, and support classes.

3.5 Awarding Body and NFQ Level

This programme has been validated and approved by the Irish state agency, QQI (Quality and Qualifications Ireland), responsible for validating all third level programmes in Ireland. The programme is positioned at Level 8 on the National Framework of Qualifications (NFQ), a framework for the development, recognition, and award of qualifications in Ireland.



3.6 Useful links and tips

Door codes for Bow Lane and Balfe Street are available at Reception desks. Once registered, a learner should use the calendar in their student email account for personalised timetables. If you have any problem with your timetable or require technical support, please log a ticket at servicedesk.dbs.ie

Timetables can be sync'd with mobile devices, see https://www.dbs.ie/about-dbs/news-and-events/2018/05/17/dublin-business-school-moodle-app for more information.

- . www.dbs.ie
- . https://elearning.dbs.ie/ (Moodle)
- . www.mydbs.ie (student email)
- . tts.dbs.ie for generic timetables
- . https://library.dbs.ie/
- . Lorls.dbs.ie (to access your reading list online)
- . esource.dbs.ie (repository of student and faculty research)
- . servicedesk.dbs.ie (to log support queries or issues
- . Moodle App available for download (Play Store and iTunes): https://elearning.dbs.ie/



Section 4 Academic Calendar

The academic calendars can be found on the DBS website: https://students.dbs.ie/academicoperations/academic-calendars

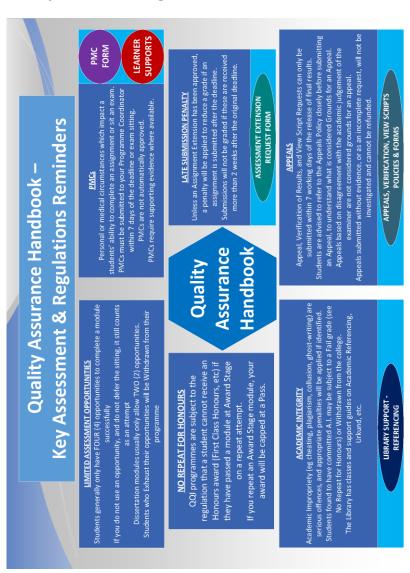
It shows the term dates, as well as reading weeks, the Christmas break and the exam session, including the repeat exams.



Section 5 Quality Assurance Handbook

All programmes delivered by DBS are delivered within a robust and established quality assurance infrastructure encapsulated by a *Quality Assurance Handbook*. This is available on the DBS website: https://students.dbs.ie/registrar-office/qah.

5.1 Key Assessment Regulations





Section 6 Conclusion

We hope you have found the programme handbook helpful. If you have any queries, please contact your Course Director or Programme Coordinator. Their contact details can be found in Section 1 of this handbook.

Enjoy your time at DBS!