**LinkedIn Tips**

* Invest time in your connections and request conversations.
* Like and share things that people in your network will care about and post
* Join groups and exchange insights
* Give testimonials and recommendations to others

**Profile vs CV**

* Speaks to all potential employers not just a single one.
* Goes into more detail with skills, projects, interests, certifications and more
* Allows other professionals and employers to interact, learn and contact you
* Contains recommendations and endorsements

**Profile**

* Show you personality in your summary, use skills and volunteer experience section.

**Activity**

* Engage in home feed, write short and long posts, add rich media

**Leverage your network**

* Ask for advice, seek introductions.