

**MSc in Digital Marketing
(Sept 2021 Intake) PART TIME Timetable
2021-2022**

BMS09DMK

*DBS anticipates that for the coming academic year, 2021/2022, all part-time learning may be delivered on a hybrid basis. This means you may have some face-to-face classroom delivery and some delivery online. All teaching, whether face to face or online, is considered equal.

Year 1	Day	Module Title	Time
SEM 1 (Sept 21 – Dec 21)	Monday	Digital Design & Development (B9DM101)	6.15-9.30
	Wednesday	E-Business (B9DM100)	6:15-9.30
SEM 2 (Jan 22 – Apr 22)	Monday	Inbound Marketing (B9DM103)	6.15-7.45
	Monday	Strategic Digital Marketing (B9DM102)	8:00-9.30
	Wednesday	Digital Advertising & Online Strategy (B9DM104)	6.15-9.30

Year 2	Day	Module Title	Time
SEM 1 (Sept 22 – Dec 22)	Monday	Research Methods (B9DM106)	6.15-7.45
	Wednesday	Data and Digital Marketing Analytics (B9DM105)	6.15-9.30

Fees: €5,500 per year