



MSc in Digital Marketing (Sept 2021 Intake) PART TIME Timetable 2021-2022

*DBS anticipates that for the coming academic year, 2021/2022, all part-time learning may be delivered on a hybrid basis. This means you may have some face-to-face classroom delivery and some delivery online. All teaching, whether face to face or online, is considered equal.

Year 1	Day	Module Title	Time
SEM 1 (Sept 21 – Dec 21)	Monday	Digital Design & Development (B9DM101)	6.15-9.30
	Wednesday	E-Business (B9DM100)	6:15-9.30
SEM 2 (Jan 22 – Apr 22)	Monday	Inbound Marketing (B9DM103)	6.15-7.45
	Monday	Strategic Digital Marketing (B9DM102)	8:00-9.30
	Wednesday	Digital Advertising & Online Strategy (B9DM104)	6.15-9.30
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Year 2	Day	Module Title	Time
SEM 1 (Sept 22 – Dec 22)	Monday	Research Methods (B9DM106)	6.15-7.45
	Wednesday	Data and Digital Marketing Analytics (B9DM105)	6.15-9.30

Fees: €5,500 per year

Dublin Business School reserves the right to alter or withdraw any of the modules described in this document. Whilst every effort has been made to ensure the information contained in this document is correct, the college is not liable for any errors or omissions.